



Press release
Rosny-sous-Bois, 13 September 2022

AFTER A YEAR WORKING TOGETHER IN FRANCE, HEPPNER AND DEEPKI STRENGTHEN THEIR PARTNERSHIP WITH THE GOAL OF ADVANCING FURTHER IN MONITORING THE ENERGY CONSUMPTION OF HEPPNER'S BUILDINGS

Heppner, a transport and logistics solutions provider and leader in goods flows to and from France, has set itself the goal – as stipulated by the tertiary decree¹ – to reduce its energy consumption by 40% by 2030 and set targets for logistics activities at ambient temperature.

To this end, Heppner has sought Deepki's expertise to:

- **Collect and track the buildings'** energy consumption data;
- **Define an appropriate** general and individual response strategy for the buildings as Deepki identifies priority sites requiring energy audits;
- **Create awareness among the company's** employees of good energy use practices with the goal of encouraging them to reduce their individual and collective energy consumption;
- **Build and implement** CSR indicators as part of the company's extra-financial reporting.

For the last few years, the Heppner Group has followed a specific CSR approach underpinned by strong decarbonisation ambitions. These ambitions are reflected in the energy transition – already in an advanced stage of implementation – of its own vehicle fleet, and also in the Energy Transition Pact that the company signs with its subcontractors to support them in their own transition. For a company of Heppner's size, buildings are also an essential lever for decarbonisation. Hence the decision to work with Deepki.

An anniversary that coincides with the platform's deployment outside of France!

After one year working with Deepki, Heppner now has a complete overview of the electricity and natural gas consumption of its 89 buildings – totalling 424,000 m² – in France.

All the CSR data concerning Heppner's buildings are now centralised and securely stored directly in the Deepki Ready platform. This platform enables users to view their buildings' performance and load curves in real time, define specific action plans to reduce the buildings' energy consumption and comply with regulatory obligations.

In the near future, Deepki will accompany Heppner abroad (Germany, Belgium, Switzerland, Spain, United Kingdom) to help it gain a complete overview of its energy consumption in all these countries.

Deepki's co-founders, Vincent Bryant et Emmanuel Blanchet, said:

"We are very pleased to continue and strengthen this partnership with Heppner, and to support them in implementing their CSR strategy. We will continue to provide them with the best technological solutions developed by Deepki. We are looking forward to supporting Heppner abroad as well, to help them accelerate their environmental transition on a global scale."

¹ The Tertiary Eco Efficiency Facility (DEET), also called "tertiary decree", imposes a progressive reduction on the energy consumption of tertiary buildings over 1,000 m². This regulation aims to save 60% in total energy consumption in these buildings by 2050.



Cédric Frachet, Heppner's Chief Operating Officer, said:

"We are very committed to applying to our CSR approach the same rigour and processes that we deploy in our business lines. Heppner takes a global approach to reducing its carbon footprint and we act wherever it is possible. We are very happy with our partnership with Deepki, which has enabled us to measure, make good decisions and take effective steps to improve our buildings' energy efficiency."

About

Heppner

Heppner is a specialist creator of transport and logistics solutions and an independent leader in international transport from and to France. Our robust, powerful overland transport networks connect more than 40 European countries, with deliveries in 24–72h to the main European cities. With strong international business connections, our exclusive partnership agreements also enable us to handle ocean and air transport to and from 157 countries around the world. With a turnover of €950 expected in 2022 and almost a century of accumulated business experience, we currently employ more than 3,570 people, 111 of them enrolled on work-study programmes, in close to 80 locations in France and 14 in Germany, with a direct presence in the Netherlands, Spain, Belgium, Switzerland, Hungary, United Kingdom and Senegal, and more than 10,000 customers. Every day, Heppner works to Foster the Enterprising Spirit of its employees, partners, customers and suppliers in all its areas of business. www.heppner-group.com

About Deepki

Founded in 2014, Deepki has developed a SaaS solution that uses data intelligence to guide real estate players in their Net Zero transition. The solution leverages customer data to improve assets' ESG (Environmental, Social and Governance) performance and maximise asset value. Deepki operates in 38 countries, with 150 team members across offices in Paris, London, Berlin, Milan and Madrid. The company serves clients including Generali Real Estate, Allianz Real Estate, SwissLife Asset Managers and the French government, helping to make their real estate assets more sustainable at scale. In March 2022 Deepki raised €150 million in a Series C round of funding which was jointly led by Highland Europe and One Peak Partners LLP. Other investors include Bpifrance, through their Large Venture fund and Revaia. For more information on Deepki's solutions, visit deepki.com

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