

STUDENT TRAINEES HAVE A FUTURE AT HEPPNER!

In a strategic sector for the economy that is constantly evolving in response to the accelerating pace of digitisation and the energy transition, student traineeships are an asset not only for acquiring both professional and practical skills but also human values in the workplace as necessary complements to theoretical training. Heppner, a specialist creator of transport and logistics solutions, is launching a recruitment campaign for its teams in France and its subsidiaries. 100 student trainees will be working in the Group at the start of the 2023-2024 academic year!



Developing the talents of today and tomorrow

The employee experience is fundamentally important for Heppner and talent management is a strategic challenge for a little-known industry considered to be "under pressure" and unattractive. At present, the Group has 90 student trainees working in all its business lines in France and its subsidiaries: operations, project management, chartering, customer relations and energy transition.

This diversity of career options reflects the diversity of profiles that Heppner seeks to develop. In fact, some student trainees choose to spend the entire two-year business training period in Heppner, enabling them to discover different facets to their future profession, and sometimes even at other sites. Driven by its human values, Heppner draws strength from diversity. The family-owned business endorses the Diversity Charter and is committed to promoting gender equality (32% of Heppner's employees are women, compared with an industry average of 19%) and the employment of people with disabilities.

"We have decided to offer a personalised career path to each of the trainees we have the good fortune to welcome, in line with the course they are following and their personal aspirations. Our goal is to give



them all the keys they need to succeed in their first steps in their career. This knowledge transmission is assured within the framework of the trainee-mentor relationship. While a successful traineeship depends above all on the dynamic established within these relationships, it is also an inspiring achievement for us as a community of people!" explains Emmanuel Ledroit, the Heppner Group's HR Manager.

A dynamic Group that creates career opportunities

At Heppner, we offer high-quality mentoring programmes in all business lines. The Group's objective is to provide high value-added training, in line with the trainees' career projects. The Group's employees are proud to pass on their knowledge and do so wholeheartedly, as the company places great importance on training its future employees.

In fact, Heppner creates about 50 new jobs a year, enabling us to take on one in every two student trainees after they complete their training. It is a priority goal for the Group, and a great source of satisfaction for the employees who help our trainees grow within the branches.

"While I was studying for my Higher Technical Diploma, I worked at Heppner for 3 short internships, and I enjoyed it. Heppner is a human-scale company with a strong team spirit and an intense focus on education. So I wanted to continue along the same path, and today I am working as a trainee operations agent as part of the Higher Diploma in Transport and Distribution Management that I am taking at Bordeaux-Bastide", Nicolas Moreau-Weimann, 20.

If you would like to be a part of the Heppner adventure, check out the vacancies on [the company's website](#), [LinkedIn](#) or [Indeed](#).

About Heppner

Heppner is a specialist creator of transport and logistics solutions and an independent leader in international transport from and to France. Our robust, powerful overland transport networks connect more than 40 European countries, with deliveries in 24–72h to the main European cities. With strong international business connections, our exclusive partnership agreements also enable us to handle ocean and air transport to and from 157 countries around the world. With a turnover of 1.029 billion euros in 2022 and almost a century of accumulated business experience, we currently employ more than 3,570 people, 111 of them enrolled on work-study programmes, in close to 80 branches in France and 14 in Germany, with a direct presence in the Netherlands, Spain, Belgium, Switzerland, Hungary, United Kingdom and Senegal, and more than 10,000 customers. Every day, Heppner works to Foster the Enterprising Spirit of its employees, partners, customers and suppliers in all its areas of business.

www.heppner-group.com

Press contacts

Agence SHAN

Eve-Marie Laporte Tel. +33 (0)7 76 04 73 48 -em.laporte@shan.fr

Mohammed Azzaoui Tel. +33 (0) 6 16 04 64 33 mohammed.azzaoui@shan.fr